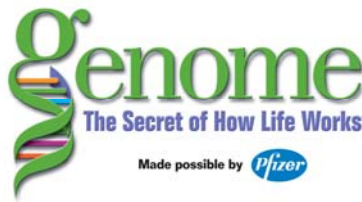


**WITTE
MUSEUM**



MEDIA CONTACTS

Shannon H. Standley: 210.357.1876

shannonstandley@wittemuseum.org

Jim Dalglish: 210.357.1870

jjmd@wittemuseum.org

RELEASE DATE: NOVEMBER 3, 2008

Where Did You Come From? Who Are You?
Witte Museum Presents *Genome: The Secret of How Life Works*



SAN ANTONIO—*Did you know that 50% of your DNA is the same as a potato? Did you know that 99.9% of your DNA is the same as your best friend?* Experience the amazing world of human genetics at the **Witte Museum** through ***GENOME: The Secret of How Life Works***, on view in the Kathleen and Curtis Gunn Gallery **February 7** through **May 25, 2009**.

GENOME is made possible by Pfizer Inc and was produced by Evergreen Exhibitions in collaboration with the National Human Genome Research Institute (NHGRI), a division of the National Institutes of Health (NIH) and the Whitehead Institute/MIT Center for Genome Research.

This family-fun exhibit explores the microscopic world of DNA and allows visitors to discover where they came from, who they are and who they may become. Featuring 5,000 square feet of hands-on discoveries, people of all ages are encouraged to learn more about genome mapping and how it can positively impact lives. *GENOME* displays the genetic recipe for life and stirs in interesting facts of cell exploration and details a 200-year old history of genetic discovery.

Experience the genomic science of solving crimes, curing genetic diseases and improving the production of drugs and foods.

Using a unique approach to learning, this exhibition provides an active way to understanding genome research. *GENOME* features a grand eight-foot-tall, 25-foot-long genetic model of the DNA double helix, a Discovery Theater that displays intriguing video of passionate stories on genomic discoveries, a Hereditary Slot

Machine that reveals the odds of children inheriting genes for specific characteristics and a Cookie Factory, simulating the production of genes and proteins as the ingredients and recipes to the making of human life.

GENOME: The Secret of How Life Works at the Witte Museum is generously supported by the UT Health Science Center at San Antonio, the George and Fay Young Foundation and the City of San Antonio Office of Cultural Affairs.

There is a \$3 surcharge in addition to museum general admission for *GENOME: The Secret of How Life Works*. For more information call 210.357.1900 or visit www.wittemuseum.org.

*Note to Editors: High resolution images available upon request to shannonstandley@wittemuseum.org.

Pfizer Inc: Working for a healthier world™

Founded in Brooklyn, New York in 1849, Pfizer is the world's largest research-based pharmaceutical company taking new approaches to better health. We discover and develop innovative medicines to treat and help prevent disease for both people and animals. At Pfizer, our colleagues work everyday to help people stay happier and healthier longer and to reduce the human and economic burden of disease worldwide.

###