

# WITTE MUSEUM

## MEDIA CONTACTS

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## \*\*\*MEDIA ADVISORY/REQUEST FOR COVERAGE\*\*\*

### Historic Trail Marker Ceremony at the Witte Museum

**WHAT:** Join the Witte Museum, Alamo Heights Rotary Club and the Vernon Rotary Club for a ceremony and marker installation honoring the **Great Western Trail**.

**WHEN:** 10 a.m., Monday, September 3, 2007

**WHERE:** Pioneer Hall, Witte Museum, 3801 Broadway, San Antonio, Texas 78209

#### DETAILS:

- A *historic* trail marker will be placed in front of Pioneer Hall marking San Antonio as the gathering place for the **Great Western Trail**. Notable attendees include **Tommy Adkisson**, Commissioner, Bexar County Precinct 4; **Bruce Flohr**, Past Rotary District 5840 Governor; and **Marise McDermott**, President & CEO, Witte Museum.
- The **Great Western Trail** was blazed in 1874 by cattle-drover John T. Lytle, who herded 3,500 longhorn cattle along the leading edge of the frontier from South Texas to the Red Cloud Indian Agency at Fort Robinson, Nebraska. By 1879, the Western Trail was the principal thoroughfare for Texas cattle bound for northern markets.
- San Antonio served as a prime gathering place from the South Texas feeder routes which ran northward through Bandera and Camp Verde and converged in Kerrville to form this Great Western Trail. **For nearly twenty years**, the trail headed north from Kerrville through Texas and eventually ended in Dodge City, Kansas.
- For more information call 210.357.1900.

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