



#### **Witte Museum Contact**

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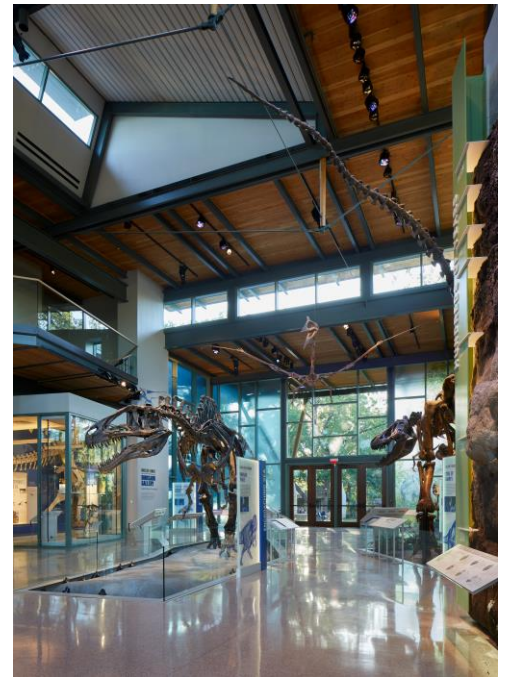
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## **Witte Museum Wins International Award**

**SAN ANTONIO** – The Witte Museum is the recipient of the Silver Award for Best Scenography for a permanent collection in the 7<sup>th</sup> Edition of the International Design & Communications Awards (IDCA). The Smithsonian Institution’s National Museum of African American History and Culture won the Gold Award for Best Scenography for a permanent collection.

The award was received by the design firm, Gallagher and Associates, commissioned by the Witte Museum to develop exhibitions in the Susan Naylor Center, which opened March 4, 2017. The galleries and associated Labs include the Valero Great Hall, Naylor Family Dinosaur Gallery, McLean Family Texas Wild Gallery and the Kittie West Nelson Ferguson People of the Pecos Gallery.

The IDCA awards assess communications, design and branding strategies within the arts and museum sphere. IDCA is open to cultural institutions around the world. There are over 350 cultural organizations around the world that take part in the IDCA awards. Other IDCA award recipients this year include the Museum of the Future in the United Emirates, the Art Institute of Chicago, the Museum of Modern Art-San Francisco and the Museum of Everything in the United Kingdom.



“The Witte Museum leadership and staff are honored to be a recipient of such a prestigious award. We are especially pleased to be among the best museums in the world that received awards this year,” said Marise McDermott, President and CEO of the Witte Museum. “We are grateful for the outstanding designers at Gallagher & Associates who worked with powerful partners, including Lake Flato Architects to bring the New Witte to reality. This award underscores the top tier status of the Witte Museum.”

“Winning recognition at the IDCA competition speaks volumes for the dedicated work by the Witte Team in close collaboration with the Design Team at Gallagher and Associates. The new Witte Museum is being recognized internationally as setting a new standard in experiential

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learning and engagement,” said Patrick Gallagher, President and Owner of Gallagher and Associates.

The IDCA Award Ceremony was held in Los Angeles on November 8, 2017 at the 19<sup>th</sup> Communication the Museum Conference.

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**About the Witte Museum:**

Founded in 1926, the Witte Museum is where Science, Nature and Culture Meet, through the lens of Texas Deep Time, and the themes of Land, Water, Sky. Located on the banks of the San Antonio River in Brackenridge Park, the Witte Museum is San Antonio’s premier museum promoting lifelong learning through innovative exhibitions, programs and collections.