



49th Annual Witte Game Dinner: *Branded by Time* Sponsorship Opportunities

The 49th Annual Witte Game Dinner: *Branded by Time* will be held on Monday, October 21, 2019, 6:00 p.m. – 10:30 p.m. on the beautiful grounds of the Witte Museum. The Witte Game Dinner is the museum's most publicized and most popular fundraiser, attended by more than 1,200 of San Antonio's leading citizens.

The 49th Annual Witte Game Dinner: *Branded by Time* pays homage to the museum's Texas Deep Time narrative encompassing millions of years, while also recognizing the mark that you leave on the Witte through your sponsorship and attendance. As a sponsor of the 49th Annual Witte Game Dinner, your brand – made of iron or pure ingenuity – will join that rich history and tradition. The Witte Museum has branded itself as the premier center for nature, science and culture relating to Texas, and with your generous support, we will be able to expand the range of this important work for generations to come.

Bringing together all the best traditions of South Texas, the Witte Game Dinner features one-of-a-kind silent and live auction packages, a delicious array of game cuisine, and a rousing country music concert for kicking up your heels at the end of the evening. See and be seen with South Texas' finest as you mingle with friends on the beautiful grounds of the Witte Museum.

All proceeds from the Witte Game Dinner continue to provide valuable operational support for San Antonio's oldest museum. Thanks to the loyal and generous support of corporate and individual sponsors, the Witte Game Dinner continues to be one of San Antonio's most successful fundraisers.

We invite you to join us in the festivities by reviewing the various opportunities for sponsorship:

**Boone and Crockett Tables • Recognition Opportunities • Live Auction Donations
Silent Auction Donations • Monetary Donations • Event Program Advertising**

Make sure you are there! Contact Lauren Gordon, Fundraising Event Coordinator, at (210) 357-1905 or email at LaurenGordon@WitteMuseum.org for more information.

PRESENTING SPONSOR

\$100,000

Pre-Event

- **Prominent mention of Presenting Sponsor in all news releases and publicity leading up to the event, including print and television media**
- Brand logo recognition on the Game Dinner Save the Date card sent to over 8,000 leading South Texans, including museum members, major donors & corporations **(deadline is July 15, 2019)**
- Largest color brand logo on the Game Dinner Invitation sent to over 8,000 leading South Texans, including Museum members, major donors & corporations
- Largest color brand logo in the October 2019 Witte Game Dinner TEXAS MONTHLY advertisement – Distributed to 2,500,000 readers **(deadline is July 15, 2019)**
- Largest color brand logo in the September/October 2019 Witte Game Dinner *Society Texas* advertisement – Distributed to 50,000 readers
- Color Brand logo recognition in the Witte Museum Member Fall Newsletters, each sent to 10,000+ museum members in San Antonio and South Texas
- Color brand logo placement on the Witte Game Dinner website with a link to the Presenting Sponsor's website
- Color brand logo and personality recognition on negotiated TV spots with local news media outlet (past opportunities included 30sec PSA spots and two morning show appearances)
- Invitations for 30 guests to the Texas Heritage Award VIP Reception September 2019.

Day of Event

- **Exclusive opportunity to integrate Presenting Sponsorship branded products into the marketing and at Witte Game Dinner**
- One Roosevelt Outdoorsman level table for 14 guests with premium placement **(valued at \$25,000)**
 - Personal server for your table
 - Valet parking for your guests
 - Special party favors for your guests
- 20 additional general admission reservations to the Game Dinner **(valued at \$6,500)**
- A step and repeat panel for professional photographs at event entrance with Presenting Sponsor color brand logo prominently displayed
- Verbal recognition as the Game Dinner Presenting Sponsor during announcements prior to the Live Auction and opportunity to speak to the crowd.
- Back outside cover, full page color advertisement in the Game Dinner event program
- Acknowledgment as the Presenting Sponsor with full color brand logo in the looping A/V presentation during the event
- Presenting Sponsor's brand logo attached to the party favors
- Opportunity to run 30 second spots during AV loop at Game Dinner

Post Event

- Recognition in all Witte Museum follow up materials as the presenting sponsor of Game Dinner
- One full museum after-hours rental to be used *before September 30, 2019* (subject to availability and Presenting Sponsor must cover catering and hard costs.)

- Color brand logo recognition in the Witte Museum Member Winter Newsletter sent to 10,000+ museum members in San Antonio and South Texas
- Possible volunteer opportunity for Presenting Sponsor's employees

ENTERTAINMENT SPONSOR

\$50,000

Pre- Event

- Brand logo placement in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement on the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 20 to the Texas Heritage Award VIP Reception September 2019

Event

- **Acknowledgment as the Entertainment Sponsor with full color brand logo in the looping A/V presentation during the event**
- **Brand logo placement on stage during Entertainment portion of the event**
- **Potential for meet and greet with the headlining artist, as negotiated with artist**
- One full page advertisement in the Game Dinner program
- One Grand Slam level table for 10 guests with premium placement (**valued at \$15,000**)
 - Personal server for your table
 - Valet parking for your guests
 - Special party favors for your guests
- **10 additional general admission reservations (valued at \$3,250)**

Post- Event

- Recognition in the Witte Museum Member newsletter sent to more than 10,000 people in San Antonio and South Texas
- Behind the Scenes tour of the Witte Museum collections with the President of the Witte Museum (schedule mutually agreed upon)
- Complimentary evening rental of the Mays Family Center and the Valero Great Hall for one event (subject to availability; must cover catering and hard costs.)
- Recognition on the Witte Museum website

CULINARY SPONSOR

\$40,000

Pre- Event

- Brand logo placement in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement on the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 20 to the Texas Heritage Award VIP Reception September 2019
- **Opportunity to consult with the RK group on the culinary experience for the Witte Game Dinner**

Event

- **Acknowledgment as the Culinary Sponsor with full color brand logo in the looping A/V presentation during the event**
- One full page advertisement in the Game Dinner program

- One Grand Slam level table for 10 guests with premium placement (**valued at \$15,000**)
 - Personal server for your table
 - Valet parking for your guests
 - Special party favors for your guests
- **Opportunity to have Brand logo placement on the paper napkins, drink koozies, and menu signs at the event, as jointly determined**

Post- Event

- Recognition in the Witte Museum Member newsletter sent to more than 10,000 people in San Antonio and South Texas
- Behind the Scenes tour of the Witte Museum collections with the President of the Witte Museum (schedule mutually agreed upon)
- Complimentary evening rental of the Mays Family Center and the Valero Great Hall for one event (subject to availability; must cover catering and hard costs.)
- Recognition on the Witte Museum website

TEXAS HERITAGE AWARD VIP RECEPTION SPONSOR **\$20,000**

Pre- Event

- Brand logo placement in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement on the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 20 to the Texas Heritage Award VIP Reception September 2019

Event

- **Name or brand logo displayed prominently at the Texas Heritage Award VIP reception**
- One full page advertisement in the Game Dinner program
- One Trophy level table for 10 guests with premium placement (**valued at \$10,000**)
 - Valet parking for your guests
 - Special party favors for your guests

Post- Event

- Recognition in the Witte Museum Member Magazine sent to more than 10,000 people in San Antonio and South Texas
- Behind the Scenes tour of the Witte Museum collections with the President of the Witte Museum (schedule mutually agreed upon)
- Complimentary evening rental of the Mays Family Center and the Valero Great Hall for one event (subject to availability; must cover catering and hard costs)
- Recognition on the Witte Museum website

LIVE AUCTION OR SCHOLARSHIP SCRAMBLE SPONSOR **\$20,000**

Pre-Event

- Brand logo placement in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Brand logo placement in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Prominent listing in the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 10 to the Texas Heritage Award VIP Reception September 2019

Event

Naming opportunity for one Game Dinner component:

1) Live Auction Sponsor

Name or brand logo printed on auction paddles

Opportunity to help design the inaugural 2019 Witte Game Dinner live auction charm

Or

2) Scholarship Scramble Sponsor

Name or brand logo printed on the Scholarship Scramble invitation insert

- One full page advertisement in the Game Dinner program
- One Trophy level table for 10 guests with premium placement (**valued at \$10,000**)
 - Valet parking for your guests
 - Special party favors for your guests

Post-Event

- Recognition in the Witte Museum Member newsletter sent to more than 10,000 people in San Antonio and South Texas
- One 15% Event Rental discount for a Sunday through Thursday rental
- Recognition on the Witte Museum website

DÉCOR SPONSOR **\$10,000**

Pre-Event

- Name Recognition in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Name Recognition in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Prominent listing in the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 8 to the Texas Heritage Award VIP Reception, September 2019

Event

- **Name or brand logo displayed on the event centerpieces at the Witte Game Dinner**
- One half page advertisement in the Game Dinner Program
- Eight general admission tickets to the Witte Game Dinner (**valued at \$2600**)
- Valet parking passes for your guests

Post-Event

- Recognition in the Witte Museum Member newsletter sent to more than 10,000 people in San Antonio and South Texas
- Recognition on the Witte Museum website

VALET SPONSOR

\$10,000

Pre-Event

- Brand logo recognition in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Brand logo recognition in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Brand logo recognition in the Witte Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Brand logo recognition in the Texas Heritage Award VIP Reception invitation sent to some of San Antonio's most prominent citizens (**deadline: July 15, 2019**)

Event

- **Opportunities for signage at valet booth** at both the Witte Game Dinner and the Texas Heritage Award VIP Reception, September 2019
- **Name or brand logo printed on the valet passes**
- **Opportunity to include product or literature visible at valet or in cars**
- One half page advertisement in the Game Dinner Program
- Invitations for eight to the Texas Heritage Award VIP Reception in **September 2019** at 6:30 pm
- Eight general admission tickets to the Witte Game Dinner (**valued at \$2600**)
- Valet parking passes for your guests

Post-Event

- Recognition in the Witte Museum Member newsletter sent to more than 10,000 people in San Antonio and South Texas
- Recognition on the Witte Museum website

COMPONENT SPONSOR

\$5,000

Pre-Event

- Name Recognition in a full-color, full-page *Texas Monthly* Witte Game Dinner advertisement in the October 2019 issue (**deadline: July 15, 2019**)
- Name Recognition in a full-color, full-page *Society Texas* Witte Game Dinner advertisement in the September / October 2019 issue (**deadline: July 15, 2019**)
- Prominent listing in the Game Dinner invitation sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)

Event

Four Available Naming Opportunities

- **Trolley Sponsor**
Company brand logo on the side of the trolleys used by guests with general, self-parking
- **Social Media Sponsor**
Name recognition on Witte Museum Social Media
Name or brand logo on selfie station
Custom hashtag
- **Technology Sponsor**
Name recognition at guest check-in and check-out

Name or brand logo on all materials produced from our event management software

➤ **Wine, Whiskey & Whimsy Pull Sponsor**

Name or brand logo on display and assorted print materials

Name recognition on social media teasers

- One half page advertisement in the Game Dinner Program
- Invitations for 4 to the Texas Heritage Award VIP Reception September 2019
- Four general admission tickets to the Witte Game Dinner (**valued at \$1,300**)
- Valet parking passes for your guests

Post- Event

- Recognition in the Witte Museum Member newsletter sent to more than 7,000 people in San Antonio and South Texas
- Recognition on the Witte Museum website

QUILLIN CORRAL SPONSOR

\$2,500

Pre-Event

- **Opportunity to guide the development of the Quillin Corral**, including bar and set-up
- Opportunity to join the Witte Game Dinner committee
- Name Recognition in a full-color, full-page ***Texas Monthly* Witte Game Dinner advertisement** in the October 2019 issue (**deadline: July 15, 2019**)
- Name Recognition in a full-color, full-page ***Society Texas* Witte Game Dinner advertisement** in the September / October 2019 issue (**deadline: July 15, 2019**)
- Prominent listing in the **Game Dinner invitation** sent to more than 8,000 leading South Texans (**deadline: July 15, 2019**)
- Invitations for 4 to the Texas Heritage Award VIP Reception **September 2019**

Event

- **Recognition on signage outside of the Quillin Corral and on Quillin Society lanyards**
- One half page advertisement in the Game Dinner Program
- Four general admission tickets to the Witte Game Dinner (**valued at \$1,300**)

Post- Event

- Recognition in the Witte Museum Member newsletter sent to more than 7,000 people in San Antonio and South Texas

Donation Opportunities

Live Auction Donations

Be a part of the excitement this year as a donor to the Game Dinner Live Auction. The Witte Game Dinner is known for its extraordinary live auction items, cleverly packaged by the volunteer Live Auction Committee. Each auction package should have a minimum value of \$10,000. The most popular items every year are hunts of all types, vacation opportunities, sporting event tickets, and unique parties.

Live Auction Donor Benefits:

- Promotional description of live auction donation sent in the Game Dinner invitation to more than 8,000 Witte Museum patrons.
- Name recognition and promotional photos in the Live Auction presentation played throughout the evening on numerous screens throughout the grounds of the event.

Silent Auction Donations

“Always something for everyone” is the best way to describe a Witte Game Dinner Silent Auction. With more than 90 auction packages available for bid, Game Dinner patrons participate in the Silent Auction to show their support for the museum and to patronize the local businesses that so generously donate to the fundraiser. Each auction package should have a minimum value of \$250 for Silent Auction and \$1,000 for Super Silent Auction.

Silent Auction Donor Benefits:

- Marketing opportunity for your business to reach more than 1,500 prominent and influential guests and potential new customers.
- Donations with a value of \$1,000 or more are included in the “Super Silent Auction” which stays open after the Live Auction closes for a total of 3 hours of exposure to top level clientele.

All Live Auction and Silent Auction donors will be recognized in the Witte Game Dinner event program.

Monetary Donation

Consider a cash contribution to the Witte Game Dinner if you would like to support this event and the Witte Museum. Donations made to the Witte Game Dinner with no goods and services received are considered a 100% tax deductible contribution.

Program Advertisements

Advertising in the Witte Game Dinner program provides an excellent marketing opportunity for your business to demonstrate support of the Witte Museum and place your message in the hands of 1,300 of San Antonio's leading citizens. Only a limited number of ads will be sold. Ad location will be determined based upon the contract date.

The Game Dinner program is 5.5" in width and 8.5" in height. All advertisements must be submitted in black and white. A color copy will only be accepted from those wishing to purchase a color ad. Copy and design must fit the dimensions for the space purchased and must be approved by the Witte Museum. Copy should be submitted in a print-ready format either by hard copy or via email. Vector PDF files are preferred. All PDF files should be to scale at 300 dpi. Please convert all text to vector outlines. Submit all ad copy to HeatherRusso@WitteMuseum.org by September 15, 2019.

Full page inside front cover – color (5" x 8") – \$1,200

Full page inside back cover – color (5" x 8") - \$1,500

Full page outside back cover – color (5"x8") – Reserved for Presenting Sponsor

Full page (5" x 8") - \$500

Half page (5" x 4") - \$300

All of the above are subject to availability and are open for negotiation. Marketing deadlines may prevent sponsors from receiving all of the promotional listings of their sponsorships. For more information, please contact Lauren Gordon, Fundraising Event Coordinator, at (210) 357-1905 or email at LaurenGordon@WitteMuseum.org for more information.