

NEW TRAVELING EXHIBITION



MI CULTURA

BRINGING SHADOWS INTO THE LIGHT THE PHOTOGRAPHY OF AL RENDÓN

Internationally acclaimed photographer Al Rendón has documented Tejano life in South Texas for decades. This retrospective exhibition of Rendón's 50-year career features more than 60 of his iconic photographs, some of which are held in collections of the Smithsonian Institution, and several important artifacts from his life. The photos capture rock & roll concerts, charreada competitors and Tejano superstar Selena.

Invite your visitors to experience the unique culture and spirit of South Texas through the lens of one of San Antonio's finest visual artists, Al Rendón.

The exhibition features more than 60 of Rendón's photographs and provides a comprehensive offering of his career, beginning with the touring rock & roll concerts he hustled to capture in the 1970s and evolving to Conjunto and Tejano artists, including his iconic photos of Selena.

On view are the artistry and emotion of his collections, including works from:

- Fragile Romance
- Angels
- Faces of Resiliency
- Uvalde
- Mi Cultura
- Retratos
- La Virgen
- Charreada

Also available for retail opportunities is a full-color commemorative book, *Mi Cultura—Bringing Shadows Into the Light: The Photography of Al Rendón*, with a foreword by Marise McDermott, introduction by Eduardo Díaz, and essays by Tomás Ybarra Frausto, Bruce Shackelford and Juan Tejeda. Frausto also provided artist insights for the book, which is published by the Witte Museum and distributed by Trinity University Press.







AVAILABILITY	From July 2024 onward	VENUE LENGTH	12 to 14 weeks (extended lengths negotiable)
SPACE REQUIREMENTS	180 running feet of wall space Two object cases with vitrines Screen and media player	SHIPPING	To be arranged by the Witte Museum Venue is responsible for inbound shipping costs.
CONTENTS	61 framed photographs 10 artifacts One video file 14 thematic panels Three large format prints of photos with sign holders Digital production files for vinyl lettering and intro wall	HOSTING REQUIREMENTS	Facility report must be submitted for review before approval of loan Secure gallery space with moderate climate controls On-staff registrar and exhibition installer (or additional fee for Witte installers)

FOR MORE INFORMATION

To learn more about this exhibition, please contact:

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ABOUT THE WITTE MUSEUM

The Witte Museum inspires people to shape the future of Texas through transformative and relevant experiences in Nature, Science and Culture. Since 1926, the Witte Museum has shared the stories of those who have lived on this land we now call Texas. Visitors come from near and far seeking a deeper understanding of the history of Texas, on a scale of millions of years, thousands of years and hundreds of years.